

Sponsorship 2008 Coastal Classic

Name _____ Contact # _____

Ad copy received _____ Electronic format preferred - .JPG, .TIF, etc.

Sponsorship Options:

- _____ **Friend of Coastal Classic** **\$35**
Name listed in public display and in program
- _____ **Supporting Patron (Bronze, Silver, Gold)** **\$ 100 – 300+**
Name featured in program and on appreciation displays on the grounds

Advertising:

- _____ **Business card- B/W** \$50
- _____ **Quarter page ad- B/W** \$75
- _____ **Half page - B/W** \$100
- _____ **Full page - B/W** \$150
- _____ **Half page – full color** \$150
- _____ **Full page - full color** \$200

Premium placements:

- _____ **Inside front cover COLOR ONLY-full page only** \$250
- _____ **Inside back cover - COLOR ONLY-full page only** \$250
- _____ **Back cover - COLOR ONLY- full page only** \$350
- _____ **Vendor Package -** \$ variable
Includes: Half page ad, award donation and booth space for the weekend
- _____ **Product Donation** \$ _____
(ad size will be determined based on donation value)

For a specially designed package that fits needs not presented above, please contact Anne Howard at 831-247-5584 or at Anne@in-balance.com

Make checks payable to: CDS Santa Cruz and mail to:

Coastal Classic, PO Box 2772, Aptos CA 95003

*******Advertising deadline July 12, 2008*******

CDS – Santa Cruz is a 503-c educational non-profit organization